**1. Personally Identifiable Information (PII)**

These are details that can uniquely identify you as an individual.

* **Basic Personal Details:**
  + Date of Birth
  + Email Address
  + Telephone Number
  + Username
  + Password
* **Profile Information:**
  + Profile Photo
  + Profile Bio
* **Identification Documents:**
  + Proof of Identity
  + Proof of Age

**2. Contact Information**

Information related to your contacts and how you connect with others.

* **Device Contacts:**
  + The names on your phone book
  + Your contacts’ phone numbers
  + Your contacts’ email addresses
* **Social Network Contacts:**
  + Your public Profile Information from Social Networks
  + Names and Profiles of Social Network Contacts
* **Contacts Provided by Others:**
  + Your Contact Information Synced by Other Users

**3. User-Generated Content**

Content that you create, upload, or share on the platform.

* **Media Content:**
  + Photographs
  + Videos
  + Audio Recordings
  + Livestreams
* **Textual Content:**
  + Comments
  + Hashtags
  + Feedback
  + Reviews
* **Clipboard Content:**
  + Text, Images, and Videos from Device's Clipboard
* **Content Metadata:**
  + Creation Time and Date
  + Location of Content Creation
  + Creator Identity

**4. Communication Data**

Information from your communications and interactions on the platform.

* **Direct Messages:**
  + Message Content
  + Timestamps (Sent, Received, Read)
  + Participants
* **Merchant Communications:**
  + Chat with Merchants
  + Virtual Assistant Interactions during Purchases
* **Support and Feedback:**
  + Inquiries
  + Feedback or Reports
  + Policy Violation Reports

**5. Transaction and Financial Information**

Data related to your purchases and financial activities.

* **Payment Information:**
  + Payment Card Details
  + Billing Information
  + Payment Confirmation Details
* **Purchase Details:**
  + Items Purchased
  + Transaction Amounts
  + Purchase or Payment Dates
* **Delivery Information:**
  + Shipping Address
  + Delivery Status

**6. Device and Technical Information**

Technical details about the devices and networks you use to access the platform.

* **Device Information:**
  + Device Model
  + Operating System
  + System Language
  + Device Identifiers (Device ID)
* **Network Information:**
  + IP Address
  + Network Type
* **Technical Diagnostics:**
  + Crash Reports
  + Performance Logs
  + Keystroke Patterns or Rhythms

**7. Location Data**

Information about your geographical location.

* **Approximate Location:**
  + Based on IP Address
  + Based on SIM Card Data
* **Precise Location (with Permission):**
  + GPS Data from Device Location Services
* **Location Tags in Content:**
  + Tagged Locations in Posts (e.g., Tourist Attractions, Shops)

**8. Usage and Interaction Data**

Data about how you use and interact with the platform.

* **Engagement Metrics:**
  + Content Viewed
  + Duration and Frequency of Use
  + Interactions with Other Users
* **Search and Activity History:**
  + Search Queries
  + Browsing History
* **Settings and Preferences:**
  + Language Preferences
  + Notification Settings

**9. Cookies and Tracking Technologies**

Data collected through cookies and similar technologies.

* **Cookie Data:**
  + Cookie Identifiers
  + Session Tokens
* **Tracking Information:**
  + Web Beacons
  + Pixel Tags
* **Usage Purposes:**
  + Remembering Preferences
  + Security Enhancements
  + Advertising and Marketing

**10. Inferred and Analytical Data**

Information derived or inferred from other data collected.

* **Inferred Attributes:**
  + Age Range
  + Gender
  + Interests and Preferences
* **Content Analysis:**
  + Object and Scenery Recognition in Media
  + Facial and Body Part Detection
  + Speech-to-Text Transcriptions
* **Behavioral Profiles:**
  + Usage Patterns
  + Interaction Trends

**11. Third-Party and External Data**

Information obtained from external sources or third parties.

* **Advertising and Analytics Partners:**
  + Activities on Other Websites and Apps
  + Products or Services Purchased Elsewhere
  + Mobile Advertising Identifiers
* **Merchants and Service Providers:**
  + Payment Confirmations
  + Delivery Updates
* **Third-Party Platforms:**
  + Data from TikTok Sign-In on Other Platforms
  + Interactions via TikTok Developer Tools
* **Public and External Sources:**
  + Publicly Available Information
  + Data from Government or Professional Organizations
  + Information from Charities or Businesses
* **Mentions in Content:**
  + Information About You in Other Users' Content or Messages